



Exhibitors,

I would like to begin by re-introducing myself, I am Shannon Raygoza. Over the last 14 years, I have been working alongside Ricia Kerber and will now assume the position of Director of Exhibits. That said, you will continue to see Ricia at the conference in her new role as TAEA Deputy Director. I am excited to be working with each of you as we prepare for our 2025 conference.

After the successful 2024 conference, we'd like to thank you for your participation and support of art education on behalf of the TAEA Executive Board, Commercial Exhibits Team and association membership. Each of you graciously interacts and inspires art teachers who in turn share their knowledge of new products, techniques and methods with their students and our future artists. The Texas Art Education Association represents 5,600 plus members from throughout Texas. They are engaged in teaching art and are genuinely interested in advancing their professions. We expect a great many of these educators will be attending the 2025 Fall Conference to be held at Kalahari Resorts and Conventions, Round Rock, Texas. The conference dates for our exhibitors are November 20-22, 2025. All conference activities will be held at Kalahari Resorts.

As always, attendees will want to see what is new in the art materials market, what colleges have to offer and those services that art educators could enjoy. You, as exhibitors, will have the opportunity to present your products and services to those who influence purchasing and will be reaching teachers, supervisors, and administrators searching for new and innovative products for use in schools and universities throughout Texas and some nearby states.

Thank you to all vendors who presented 2024 workshops. By doing so, you reinforce the shared core belief that art is a universal language. Our members love each door prize which you generously donate and return often to the hall searching for their names in hopes of being a prize-winner. This truly does keep the flow of our TAEA members coming back to the exhibit hall and for annual visits to our conference.

Thank you for your support of TAEA! I look forward to working with you to make the next conference another awesome one.

Shannon Raygoza

TAEA Exhibits Director  
346-267-8290