

2024-2025

YAM BOOK

A Guide to Youth Art Month Activities

**Cover Art by: Lillian Newlin - Round Rock ISD
2024 Flag Design Contest Winner**

TABLE OF CONTENTS



<u>Month at a Glance YAM Activities.....</u>	<u>1-2</u>
<u>About Youth Art Month.....</u>	<u>3</u>
<u>TASA/TASB Rules and Guidelines.....</u>	<u>4</u>
<u>Artwork Preparation for TASA/TASB.....</u>	<u>5</u>
<u>Youth Art Month Flag Design.....</u>	<u>6</u>
<u>Youth Art Month Spring Exhibition Rules and Guidelines.....</u>	<u>7</u>
<u>Artwork Preparation for YAM Spring Exhibition.....</u>	<u>8</u>
<u>Governor's Gallery.....</u>	<u>9</u>
<u>Requesting a YAM Mayoral or Gubernatorial Proclamation.....</u>	<u>10</u>
<u>Big Art Day.....</u>	<u>11</u>
<u>YAM Celebration Ideas.....</u>	<u>12</u>
<u>Youth Art Month Scrapbook Report.....</u>	<u>13</u>
<u>Student Artwork Permission Form</u>	<u>14</u>
<u>Student Artwork Release Form</u>	<u>15</u>
<u>Youth Art Month Contact Information.....</u>	<u>16</u>

All Pages are hyperlinked for easy access to information!



MONTH AT A GLANCE

YAM Activities/Due Dates

August

1. **District Representatives**, [Register here](#) for TASA/TASB August 5, 2024 - September 6, 2024

September

1. **District Representatives**, Upload [high resolution images of artwork](#) and [digitally completed forms](#) to the shared Google Drive folder for TASA/TASB (No artwork will be mailed)
2. TASA/TASB Convention September 27-29, 2024 (Henry B. Gonzalez Convention Center, San Antonio, TX)

November

1. **District Representatives**, [Register here](#) for the YAM Spring Exhibition November 4, 2024 - December 6, 2024.
2. **District Representatives and Teachers** Attend the YAM Meeting at the TAEA State Conference on November 16, 2024 7 A.M.
1. **Teachers**, Plan a lesson for the [YAM Flag Design Contest](#) Theme: **Healing Through Color**

December

1. **Teachers**, please visit the [YAM Flag Dashboard](#) to upload ONE Flag Design Image & signed Artwork Permission Form by Friday, December 13, 2024.
2. **District Representatives**, select your district's YAM Spring Exhibition artwork. Be sure to include 2D and 3D artwork. ([see guidelines here](#))
3. **District Representatives**, Register your YAM Spring Exhibition entries and upload [high resolution images of artwork](#) and [digitally completed forms](#) to the shared Google Drive folder by December 6, 2024.



District Representatives should be the only ones mailing in artwork. If more than one piece is selected to represent your district, they will all be mailed by the district representative in one box. 2D media will need to be shipped in one box. 3D media will need to be shipped separately.

Please do not mail any physical artwork until you are contacted in January with a list of artwork to mail.



MONTH AT A GLANCE

YAM Activities/Due Dates

January

1. **Teachers**, [Request Proclamations](#) from the school principal, superintendent, mayor and local elected officials.
2. **District Representatives**, mail selected artwork to Amber Forgey c/o Plano Senior High School, 2200 Independence Pkwy, Plano, TX 75075 no later than January 14, 2025. Please reference the [2D and 3D artwork shipping guidelines](#).

February

1. Finalize district plans for YAM art shows, exhibits and other art advocacy celebrations.

March

1. Celebrate Youth Art Month! [Click Here for more information!](#)
2. Participate in Big Art Day.
3. Attend the YAM Spring Exhibition (invitation only) Bullock Texas State History Museum - **March 9, 2025** (artwork on display March 1 - 30, 2025)
4. YAM Scrapbook submission window opens on or before March 13, 2025. [Click here for more information!](#)

April

1. **Teachers**, save artwork for the 2025 TASA/TASB Art Exhibit taking place September 2025 location TBA
1. Continue working on your YAM Scrapbook due June 14, 2025. [Click here for more information!](#)

May

1. Continue working on your YAM Scrapbook Report due **June 14, 2025** [Click here for more information!](#)

June

1. Submit your YAM scrapbook report digitally to the designated District shared folder. [Click here for information on how to submit your report!](#)
1. Selected teachers and district representatives attend the [Governor's Gallery Reception](#) **Date:** TBD

ABOUT YOUTH ART MONTH

WHAT?

TAEA sponsors a number of programs celebrating art during the month of March.

- Exhibit of artwork in the Texas Association of School Administrators (TASA/TASB) Conference with student art demos
- Texas Flag Design Contest
- Exhibit of artwork during the month of March and more!

WHEN?

**MARCH IS
YOUTH ART
MONTH!**

WHY?

Youth Art Month (YAM) is an annual observance held each March to emphasize the value of art education for all children and to encourage support for quality school art programs.

HOW?

- District Representatives Register artwork for the TASA/TASB Exhibit and YAM Spring Exhibition
- Teachers submit Texas YAM Flag Designs
- Submit a digital Scrapbook of YAM Celebrations throughout the year!

CLICK HERE



**to read more about
Youth Art Month!**



TASA/TASB RULES AND GUIDELINES



Please note that District of Distinction has different requirements. Click for more information.

ENTRY FEE:
\$12 PER PIECE

Entries Allowed Based on District Size:

Over 25,000 students: 8 entries: \$96.00
10,000 to 25,000 students: 6 entries: \$72.00
Less than 10,000 students: 3 entries: \$36.00

Entry Guidelines:

Current TAEA Member Teachers may submit **ONE** piece of artwork

Students in grades K-12 may participate

2D and 3D artwork accepted
(digitally uploaded images only physical artwork will NOT be mailed)

CLICK HERE



FOR MORE
INFORMATION ON THE
RULES AND GUIDELINES



TASA/TASB ARTWORK SUBMISSION

ONLINE REGISTRATION:
AUGUST 5 - SEPTEMBER 6, 2024

ONLINE REGISTRATION GUIDELINES:

Registration of ALL artwork is done by
the **District Representative**
(typically the Fine Arts Director)

**Naming conventions for uploading images and
digitally filled out forms to Google drive**

Images

File Name: District_LastFirst_Grade.jpg

Artwork Permission and Release Forms

File Name: District_LastFirst_Grade.pdf

CLICK HERE 
TO ACCESS THE
DIGITAL SUBMISSION
VIDEO

5



YOUTH ART MONTH FLAG DESIGN

2024-2025 Theme:

Healing Through Color

Annually, during the month of March, student designed flags from every state are flown at the National Art Education Association Conference and honored during the NAEA Flag Ceremony. TAEA Member Teachers are encouraged to submit ONE design that will be juried to select the winning entry which will be made into a flag to become the face of Texas Youth Art Month. The TAEA YAM Flag will be displayed along with past winners at the YAM Spring Exhibition!

Entry Guidelines:

Only **ONE entry** per TAEA member is allowed. If you teach at multiple campuses, you can submit one entry per campus.

The design must incorporate the theme “**Healing Through Color**” and be representative of the State of Texas.

Students must include the state name of Texas in the design and include the words “Youth Art Month” or “YAM” if possible.

Artwork can be created on an 8 1/2 x 11 piece of paper with unlimited colors!

Students in Pre-K-12th Grade are eligible to participate!

Upload ONE Flag Design Image and signed Artwork Permission Form to the [YAM Flag Dashboard](#) by **Friday, December 13, 2024.**

The winning entry will be announced January 2025 after all entries are juried!

CLICK HERE 

to see previous YAM
Flag Winners

6



YAM SPRING EXHIBITION RULES AND GUIDELINES

ONLINE REGISTRATION:

November 4, 2024 – December 6, 2024

ENTRY FEE:
\$12 PER PIECE



Please note that District of Distinction has different requirements. [Click for more information.](#)

ENTRIES ALLOWED BASED ON DISTRICT SIZE:

OVER 25,000 STUDENTS:

8 ENTRIES: \$96.00

10,000 TO 25,000 STUDENTS:

6 ENTRIES: \$72.00

LESS THAN 10,000 STUDENTS:

3 ENTRIES: \$36.00

Registration of ALL artwork is done by the **District Representative** (typically the Fine Arts Director)

Naming conventions for uploading images and digitally filled out forms to Google drive

Images

File Name: District_LastFirst_Grade.jpg

Artwork Permission and Release Forms

File Name: District_LastFirst_Grade.pdf

After artwork has been juried, District Representatives will be notified.

ONLY the District Representative will mail the selected physical artwork to:

CLICK HERE



TO ACCESS THE DIGITAL SUBMISSION VIDEO

Amber Forgey, TAEA YAM VP
% Plano Senior High School
2200 Independence Pkwy
Plano, TX 75075

CLICK HERE



FOR MORE INFORMATION ON THE RULES AND GUIDELINES

7

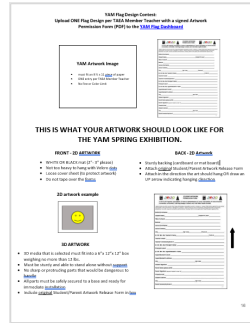


SPRING EXHIBITION ARTWORK PREPARATION

CLICK HERE



**TO DOWNLOAD THE
PREPARATION
INSTRUCTIONS**



2D media selected must:

- **NOT** exceed 18" x 24"
(including 2"-3" mat)
 - have a white or black mat (2"-3"max)
 - be light enough to hang with Velcro dots
 - fit in a poster board box
 - include a **LOOSE** cover sheet.
- Please do **NOT** tape any coversheets to the artwork.



3D media selected must:

- fit into a 6"x12"x12" box
 - weigh no more than 12 lbs.
- If there are loose elements to the 3D media such as sand, pebbles, etc. please package those items in a Ziploc bag and include in your box.

CLICK HERE



**TO ACCESS THE ARTWORK
PREPARATION VIDEO**



GOVERNOR'S GALLERY



Every year, the First Lady, Mrs. Cecilia Abbott, visits the Spring Exhibition and selects artwork to be featured in the Governor's Gallery! This is a great honor because the selected artists will have their work on display for an entire year!

Artist who receive this honor will also be recognized at a ceremony in the summer at the Governors mansion where they can see all of the selected pieces of art as well as visit the rooms within the mansion. It is truly a great experience!



[CLICK HERE](#)

TO VIEW THE
GOVERNOR'S GALLERY!





REQUESTING PROCLAMATIONS FOR YOUTH ART MONTH

STEP 1

Write a letter to your local officials and include the proclamation form linked below!

STEP 2

Submit a Youth Art Month appearance request for your event!
The Mayor's or Governor's secretary will probably contact you regarding this matter.

STEP 3

Call your local official's office to follow up one week after the letter and appearance requests are sent.

STEP 4

Pick up the approved proclamation with the mayor's/governor's signature and duplicate for distribution!

The Board of Education will usually add the request to the agenda, and public officials are usually eager to participate in Youth Art Month if you will just ask them!

[CLICK HERE](#)



**TO ACCESS AND
DOWNLOAD THE
PROCLAMATION FORM**



BIG ART DAY

THURSDAY, MARCH 6, 2025

Big Art Day is a statewide art event to raise awareness of art education and the positive effect art has on our communities!

It is an attempt by the Texas Art Education Association (TAEA) to engage all art educators, their students and communities in a single day art event!

This event is for members and by members!
Read more about Big Art Day [here!](#)

CLICK HERE



**TO REGISTER YOUR BIG
ART DAY EVENT!**



CLICK HERE



**FOR BIG ART DAY
CELEBRATION IDEAS!**

1. Have a Family Art Night!
2. Celebrate Big Art Day!
3. Paint faces at lunch!

4. Organize a “March for Art” school parade where students dress up as their favorite artist or work of art!

5. Invite local artists to conduct demos for your students!
6. Have district art shows!

7. Partner with schools within your district to create collaborative artwork!
8. Request a proclamation!

Document and save all YAM activities and events photo and information to later submit for the [YAM Scrapbook Report!](#)

When you are sharing your Youth Art Month Celebrations via social media, please tag TAEA at:

X- @Txarted or @TexasYAM
FB - @TexasArtEducationAssociation
IG - @txarted

CLICK HERE



**FOR MORE YOUTH ART
MONTH CELEBRATION
IDEAS!**



YAM SCRAPBOOK REPORT

**SUBMISSION WINDOW OPENS:
ON OR BEFORE MARCH 14, 2025**

CLICK HERE



**TO SUBMIT YOUR YAM
SCRAPBOOK REPORT**

SUBMISSIONS DUE:

JUNE 14, 2025

01

**Who can submit
a YAM scrapbook
report?**

A summary report of your Youth Art Month activities should be submitted to the VP YAM by one of the following:

Local YAM chairpersons

Area Art Education Association YAM chairpersons

Art Educators in school districts that do not have a designated YAM chairperson

Individual schools that promote YAM activities

The ELECTRONICALLY submitted local report should include:

The enclosed written summary report.

Listing of monetary and in kind donations.

Innovative ideas to bring awareness to the community about YAM.

Copies of your scrapbook, documentation of photographs, news clippings, posters, printed programs, proclamations, and or endorsements.

Evidence of increased support for art education in the local area.

02

**What should my
report include?**

All local reports will be organized into a state report (or scrapbook) for the National YAM organization. Please use the online form when submitting your report ELECTRONICALLY.

Award(s) of Excellence will be presented to at least one local YAM chairperson at the TAEA Conference! Selection will be based on the extensiveness of YAM activities as well as thoroughness of the report.

03

**Important
Reminders!**



13



ARTWORK PERMISSION FORM



Please note: Our system auto populates student letters, certificates, artwork labels, etc. based on what is entered into the system! We want our student artist's information to be accurate, so ALL forms MUST be filled out digitally and NOT handwritten! Forms that are not filled out digitally will NOT be accepted and sent back to the district representative for correction!

CLICK HERE

TO DOWNLOAD THE PERMISSION FORM IN ENGLISH

CLICK HERE

TO DOWNLOAD THE PERMISSION FORM IN SPANISH

TAEA **TEXAS ART EDUCATION ASSOCIATION**

STUDENT ARTWORK PERMISSION FORM
TASA/TASB Convention
Youth Art Month/Flag Design
YAM Spring Exhibition

I agree to allow my art to be part of the Texas Art Education Association's exhibit. In doing so, I release TAEA and its agents from any and all responsibility in the event of loss or damage to my artwork. I agree to allow my art to be displayed, photographed and/or published for educational, non-profit, visual art publications and exhibitions, including TAEA's online gallery and Texas Education Agency (TEA).

District (Full Name) _____ Type of Artwork: 2D 3D

Student Name _____ Grade _____

Title of Artwork _____ Art Level Course _____

Medium _____ Artwork Dimensions _____

School (Full Name) _____

School Address _____

City _____ Zip Code _____ Phone # _____

Prefix _____ Teacher's Name _____ TAEA # _____

Teacher's Email _____

Teacher's Home/Cell Phone _____

Prefix _____ Principal's Name _____

Principal's Email _____

Prefix _____ Superintendent's Name _____

Superintendent's Email _____

Superintendent's Address _____

City _____ Zip Code _____

Student Signature _____ Date _____

Parent Name _____

Parent Signature (Required if student is under 18) _____ Date _____

*Parent Email _____

Student Address _____

City _____ Zip Code _____

Parent Home/Cell Phone _____

TAEA **TEXAS ART EDUCATION ASSOCIATION**

STUDENT ARTWORK PERMISSION FORM
TASA/TASB Convention
Youth Art Month/Flag Design
YAM Spring Exhibition

I agree to allow my art to be part of the Texas Art Education Association's exhibit. In doing so, I release TAEA and its agents from any and all responsibility in the event of loss or damage to my artwork. I agree to allow my art to be displayed, photographed and/or published for educational, non-profit, visual art publications and exhibitions, including TAEA's online gallery and Texas Education Agency (TEA).

District (Full Name) _____ Type of Artwork: 2D 3D

Student Name _____ Grade _____

Title of Artwork _____ Art Level Course _____

Medium _____ Artwork Dimensions _____

School (Full Name) _____

School Address _____

City _____ Zip Code _____ Phone # _____

Prefix _____ Teacher's Name _____ TAEA # _____

Teacher's Email _____

Teacher's Home/Cell Phone _____

Prefix _____ Principal's Name _____

Principal's Email _____

Prefix _____ Superintendent's Name _____

Superintendent's Email _____

Superintendent's Address _____

City _____ Zip Code _____

Student Signature _____ Date _____

Parent Name _____

Parent Signature (Required if student is under 18) _____ Date _____

*Parent Email _____

Student Address _____

City _____ Zip Code _____

Parent Home/Cell Phone _____

Please note all forms MUST be filled out digitally and NOT handwritten. If the parent is unable to sign the form in person or electronically, please print out the digitally completed form, have them sign it, then scan it once it is completed!

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CLICK HERE

TO VIEW A HOW-TO VIDEO ON FILLING OUT FORMS DIGITALLY



STUDENT ARTWORK RELEASE FORM



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CLICK HERE



TO DOWNLOAD THE ARTWORK RELEASE FORM IN ENGLISH

CLICK HERE



TO DOWNLOAD THE ARTWORK RELEASE FORM IN SPANISH



STUDENT ARTWORK RELEASE FORM
Youth Art Month, TASA/TASB, and VASE Program



I give permission for my student to enter artwork in any/all of all events, exhibitions and/or contests sponsored by the Texas Art Education Association (TAEA). I agree to read here in its entirety the following for myself and my student (if age 18 or older). This includes the following:

- I agree to allow my art to be displayed, photographed and/or published for educational, non-profit, visual art publications and exhibitions, including TAEA's online galleries and Texas Education Agency (TEA).
- If my artwork is included as part of the Governor's Gallery I agree to allow it to be exhibited in the various business offices of the Governor and First Lady. I understand this will require my artwork to be in the possession of the TAEA from the conclusion of the State Youth Art Month Exhibit until the end of the following school year.

High School VASE, Junior VASE, and TEAM Events

- I agree to display my art at TAEA Visual Art Seminars, Youth Art Month, and/or Texas Education Agency (TEA) Seminars and/or at the Texas State Fair, including the TAEA and VASE exhibits, and/or at any other venue, and I agree to bear full responsibility in the event of loss or damage to my artwork.
- I agree to allow my artwork to be exhibited, displayed electronically on the TAEA and VASE websites, photographed, and/or published in educational, non-profit visual art publications and exhibitions open to the TAEA and waive any receipt or compensation for same.
- If my artwork is selected for High School VASE's contest recognitions, I agree to allow it to be exhibited at the TAEA Annual Conference. I understand this will require my artwork to be in the possession of the TAEA from the conclusion of the State Event and November of the following school year.
- Through High School VASE's contest recognitions, I understand that the images submitted may be used in the development of a TAEA, Texas Commission on the Arts (TECA) and/or Texas Education Agency (TEA) criteria and may or may not be shown as part of an exhibition, online, and/or appear in a reproduction series or book that may result. I understand that the materials may be utilized online and/or published in form and that graphic images published within the world wide web are not fully protected under copyright laws. With this in mind, I release said images in full and agree to the intention of exhibition and presentation at the facilities of the TEA and the TECA and other venues selected by the TAEA.
- I understand that it is my responsibility as the artist to secure written permission/clearance, where possible, from any individual to use their image in an artwork and that this image may be used for the TAEA for its exhibition, online, and/or appear in a reproduction series or book that may result.
- Permission is also given to the student's name, age, and school facility of origin within the information used in the exhibition, on the, and/or in any related recognition letter, newsletters and educational publications.
- This form serves as the valid consent agreement and release from the TAEA to VASE Program VASE and Policies. This permission applies to all exhibits, contests, and events listed below for the current school year.

Parent Signature (or student under 18): _____ Date: _____ Parent Phone #: _____
 Parent Printed Name: _____ Parent Email: _____
 Student Signature: _____ Age: _____ DOB: _____ Date: _____
 Student Printed Name: _____ Parental Email: _____
 Teacher of Record: _____ TAEA #: _____ School: _____



Please note all forms MUST be filled out digitally and NOT handwritten. If the parent is unable to sign the form in person or electronically, please print out the digital completed form, have them sign it, then scan it once it is completed!



ACUERDO DE ESTUDIANTE Y FORMALADO
DE AUTORIZACION DE OBRAS DE ARTE
Mes del Arte Juvenil, TASA/TASB y Programa VASE



Dejamos permitido que mi estudiante registre obra de arte en todos los eventos, exhibiciones y/o concursos patrocinados por la Asociación de Educación Artística de Texas (TAEA). Acepto cada elemento de la lista con puntos a continuación, para mí y para mi estudiante (si es mayor de 18 años). Esto incluye lo siguiente:

- Estoy de acuerdo en permitir que mi obra de arte sea exhibida, fotografiada y/o publicada en publicaciones educativas, no lucrativas y/o en revistas de arte, publicaciones y exhibiciones (de artes visuales e imágenes), en línea y en otros lugares, incluyendo la galería en línea de TAEA y la Agencia de Educación de Artes (TEA).
- Si mi obra de arte es seleccionada como parte de la Galería del Gobernador, acepto permitir que se exhiba en las oficinas del Estado de Texas. Entiendo que esto requiere que mi obra de arte esté en posesión de TAEA desde la conclusión de la Exposición Estatal del Arte Juvenil hasta el final del siguiente año escolar.

Eventos de Educación Preparatoria VASE, Junior VASE y TEAM

- Acepto permitir que mi obra de arte sea exhibida, fotografiada y/o publicada en publicaciones educativas, no lucrativas y/o en revistas de arte, publicaciones y exhibiciones (de artes visuales e imágenes), en línea y en otros lugares, incluyendo la galería en línea de TAEA y la Agencia de Educación de Artes (TEA).
- Si mi obra de arte es seleccionada para los concursos de reconocimiento de TAEA, entiendo que esto requiere que mi obra de arte esté en posesión de la TAEA desde la conclusión de la Exposición Estatal del Arte Juvenil hasta el final del siguiente año escolar.
- Entiendo que esto requiere que mi obra de arte esté en posesión de la TAEA desde la conclusión de la Exposición Estatal del Arte Juvenil hasta el final del siguiente año escolar.
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- Entiendo que esto requiere que mi obra de arte esté en posesión de la TAEA desde la conclusión de la Exposición Estatal del Arte Juvenil hasta el final del siguiente año escolar.

Firma de los padres: _____ Fecha: _____ Número de teléfono: _____
 Nombre completo de los padres: _____ Correo electrónico: _____
 Nombre completo del estudiante: _____ Fecha de nacimiento: _____
 Fecha de admisión: _____ Fecha de nacimiento: _____
 Nombre completo del estudiante: _____ Correo electrónico: _____



CLICK HERE



TO VIEW A HOW-TO VIDEO ON FILLING OUT FORMS DIGITALLY

5

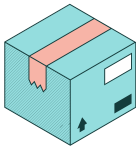


YOUTH ART MONTH CONTACT INFORMATION

Youth Art Month VP
Amber Forgey



Email Address:
Amber.forgey@pisd.edu



Shipping Address:
% Plano Senior High School
2200 Independence Pkwy
Plano, TX 75075



District Representatives:
**Please do not mail any physical artwork
until you are contacted in January
with a list of artwork to mail.**

Youth Art Month Facilitator
Gretchen Bell-Young



Email Address:
Gretchen.Bell@cfisd.net