

2024-2025

YAM BOOK

A Guide to Youth Art Month Activities

**Cover Art by: Lillian Newlin - Round Rock ISD
2024 Flag Design Contest Winner**

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All Pages are hyperlinked for easy access to information!



MONTH AT A GLANCE

YAM Activities/Due Dates

August

1. **District Representatives**, [Register here](#) for TASA/TASB August 5, 2024 - September 6, 2024

September

1. **District Representatives**, Upload [high resolution images of artwork](#) and [digitally completed forms](#) to the shared Google Drive folder for TASA/TASB (No artwork will be mailed)
2. TASA/TASB Convention September 27-29, 2024 (Henry B. Gonzalez Convention Center, San Antonio, TX)

November

1. **District Representatives**, [Register here](#) for the YAM Spring Exhibition November 4, 2024 - December 6, 2024.
2. **District Representatives and Teachers** Attend the YAM Meeting at the TAEA State Conference on November 16, 2024 7 A.M.
1. **Teachers**, Plan a lesson for the [YAM Flag Design Contest](#) Theme: Healing Through Color

December

1. **Teachers**, Electronically Submit ONE flag design entry by December 13, 2024 to the designated district digital shared drive folder. (Must be a TAEA Member to submit an entry)
2. **District Representatives**, select your district's YAM Spring Exhibition artwork. Be sure to include 2D and 3D artwork. ([see guidelines here](#))
3. **District Representatives**, Register your YAM Spring Exhibition entries and upload [high resolution images of artwork](#) and [digitally completed forms](#) to the shared Google Drive folder by December 6, 2024.



District Representatives should be the only ones mailing in artwork. If more than one piece is selected to represent your district, they will all be mailed by the district representative in one box. 2D media will need to be shipped in one box. 3D media will need to be shipped separately.

Please do not mail any physical artwork until you are contacted in January with a list of artwork to mail.



MONTH AT A GLANCE

YAM Activities/Due Dates

January

1. **Teachers**, [Request Proclamations](#) from the school principal, superintendent, mayor and local elected officials.
2. **District Representatives**, mail selected artwork to Amber Forgey c/o Plano Senior High School, 2200 Independence Pkwy, Plano, TX 75075 no later than January 14, 2025. Please reference the [2D and 3D artwork shipping guidelines](#).

February

1. Finalize district plans for YAM art shows, exhibits and other art advocacy celebrations.

March

1. Celebrate Youth Art Month! [Click Here for more information!](#)
2. Participate in Big Art Day.
3. Attend the YAM Spring Exhibition: information TBA
4. YAM Scrapbook submission window opens on or before March 13, 2025. [Click here for more information!](#)

April

1. **Teachers**, save artwork for the 2025 TASA/TASB Art Exhibit taking place September 26-28, 2025, Dallas, TX
1. Continue working on your YAM Scrapbook due June 14, 2025. [Click here for more information!](#)

May

1. Continue working on your YAM Scrapbook Report due June 14, 2025 [Click here for more information!](#)

June

1. Submit your YAM scrapbook report digitally to the designated District shared folder. [Click here for information on how to submit your report!](#)
1. Selected teachers and district representatives attend the [Governor's Gallery reception](#) **Date:** TBD

ABOUT YOUTH ART MONTH

WHAT?

TAEA sponsors a number of programs celebrating art during the month of March.

- Exhibit of artwork in the Texas Association of School Administrators (TASA/TASB) Conference with student art demos
- Texas Flag Design Contest
- Exhibit of artwork during the month of March and more!

WHEN?

**MARCH IS
YOUTH ART
MONTH!**

WHY?

Youth Art Month (YAM) is an annual observance held each March to emphasize the value of art education for all children and to encourage support for quality school art programs.

HOW?

- District Representatives Register artwork for the TASA/TASB Exhibit and YAM Spring Exhibition
- Teachers submit Texas YAM Flag Designs
- Submit a digital Scrapbook of YAM Celebrations throughout the year!

CLICK HERE



**to read more about
Youth Art Month!**



TASA/TASB RULES AND GUIDELINES



Please note that District of Distinction has different requirements. Click for more information.

ENTRY FEE:
\$12 PER PIECE

Entries Allowed Based on District Size:

Over 25,000 students: 8 entries: \$96.00
10,000 to 25,000 students: 6 entries: \$72.00
Less than 10,000 students: 3 entries: \$36.00

Entry Guidelines:

Current TAEA Member Teachers may submit **ONE** piece of artwork

Students in grades K-12 may participate

2D and 3D artwork accepted
(digitally uploaded images only physical artwork will NOT be mailed)

CLICK HERE



FOR MORE
INFORMATION ON THE
RULES AND GUIDELINES



TASA/TASB ARTWORK SUBMISSION

ONLINE REGISTRATION:
AUGUST 5 - SEPTEMBER 6, 2024

ONLINE REGISTRATION GUIDELINES:

Registration of ALL artwork is done by
the **District Representative**
(typically the Fine Arts Director)

**Naming conventions for uploading images and
digitally filled out forms to Google drive**

Images

File Name: District_LastFirst_Grade.jpg

Artwork Permission and Release Forms

File Name: District_LastFirst_Grade.pdf

CLICK HERE 
TO ACCESS THE
DIGITAL SUBMISSION
VIDEO

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YOUTH ART MONTH FLAG DESIGN **2024-2025 Theme: Healing Through Color**

Annually, during the month of March, student designed flags from every state are flown at the National Art Education Association Conference. The winning entry will be made into a flag and displayed at the National Flag Ceremony at the National Art Education Association Conference where the student and their teacher will be honored! The winning entry also is displayed during our state conference as well as the YAM Spring Exhibition!

Entry Guidelines:

Only **one** entry per TAEA member is allowed. If you teach at multiple campuses, you can submit an entry per campus.

The design must incorporate the theme “Healing Through Art” and be representative of the state of Texas.

Students must include the state name of Texas in the design and include the words “Youth Art Month” if possible

The information on the official flag form **MUST** be filled in digitally and include the flag design. Do not upload a separate image of the flag design. **It MUST be placed and fit within the space on the form.**

Students in Pre-K-12th Grade are eligible to participate!

Upload the Flag Design, digitally filled in Artwork Permission and Artwork Release forms to the designated District shared folder by **Friday, December 13, 2024.**

The winning entry will be announced January 2025 after all entries are juried!

[CLICK HERE](#) 
to access the Flag
Design Forms

[CLICK HERE](#) 
to see previous YAM
Flag Winners

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YAM SPRING EXHIBITION RULES AND GUIDELINES

ONLINE REGISTRATION:

November 4, 2024 – December 6, 2024

ENTRY FEE:
\$12 PER PIECE



Please note that District of Distinction has different requirements. [Click for more information.](#)

ENTRIES ALLOWED BASED ON DISTRICT SIZE:

OVER 25,000 STUDENTS:

8 ENTRIES: \$96.00

10,000 TO 25,000 STUDENTS:

6 ENTRIES: \$72.00

LESS THAN 10,000 STUDENTS:

3 ENTRIES: \$36.00

Registration of ALL artwork is done by the **District Representative** (typically the Fine Arts Director)

Naming conventions for uploading images and digitally filled out forms to Google drive **Images**

File Name: District_LastFirst_Grade.jpg

Artwork Permission and Release Forms

File Name: District_LastFirst_Grade.pdf

After artwork has been juried, District Representatives will be notified.

ONLY the District Representative will mail the selected physical artwork to:

CLICK HERE



TO ACCESS THE DIGITAL SUBMISSION VIDEO

Amber Forgey, TAEA YAM VP
% Plano Senior High School
2200 Independence Pkwy
Plano, TX 75075

CLICK HERE



FOR MORE INFORMATION ON THE RULES AND GUIDELINES

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SPRING EXHIBITION ARTWORK PREPARATION

CLICK HERE 

**TO DOWNLOAD THE
PREPARATION
INSTRUCTIONS**



THIS IS WHAT YOUR ARTWORK SHOULD LOOK LIKE FOR THE YAM SPRING EXHIBITION.

- FRONT - 2D ARTWORK**
- WEIGH 100 BLACK MAT (2" x 3" sheet)
 - Not too heavy to hang with velcro dots
 - Loose cover sheet (to protect artwork)
 - Do not tape over the forms.
- BACK - 2D Artwork**
- Sturdy backing (cardboard or mat board)
 - Attach hanging (Sturdy/Parent Artwork Release Form)
 - Attach to the instruction box and should hang OR draw an XP arrow indicating hanging direction
- 2D artwork example**
- 
- 3D ARTWORK**
- 3D media that is selected must fit into a 6" x 12" x 12" box
 - weighing no more than 12 lbs.
 - Must be sturdy and able to stand alone without support
 - No sharp or protruding parts that would be dangerous to handle
 - All parts must be safely secured to a base and ready for immediate installation
 - include suggested Student/Parent Artwork Release Form in box

2D media selected must:

- **NOT** exceed 18" x 24" (including 2"-3" mat)
- have a white or black mat (2"-3"max)
- be light enough to hang with Velcro dots
- fit in a poster board box
- include a **LOOSE** cover sheet.

Please do **NOT** tape any coversheets to the artwork.



3D media selected must:

- fit into a 6"x12"x12" box
 - weigh no more than 12 lbs.
- If there are loose elements to the 3D media such as sand, pebbles, etc. please package those items in a Ziploc bag and include in your box.

CLICK HERE 

**TO ACCESS THE ARTWORK
PREPARATION VIDEO**





GOVERNOR'S GALLERY



Every year, the First Lady, Mrs. Cecilia Abbott, visits the Spring Exhibition and selects artwork to be featured in the Governor's Gallery! This is a great honor because the selected artists will have their work on display for an entire year!

Artist who receive this honor will also be recognized at a ceremony in the summer at the Governors mansion where they can see all of the selected pieces of art as well as visit the rooms within the mansion. It is truly a great experience!



[CLICK HERE](#)

TO VIEW THE
GOVERNOR'S GALLERY!





REQUESTING PROCLAMATIONS FOR YOUTH ART MONTH

STEP 1

Write a letter to your local officials and include the proclamation form linked below!

STEP 2

Submit a Youth Art Month appearance request for your event!

The Mayor's or Governor's secretary will probably contact you regarding this matter.

STEP 3

Call your local official's office to follow up one week after the letter and appearance requests are sent.

STEP 4

Pick up the approved proclamation with the mayor's/governor's signature and duplicate for distribution!

The Board of Education will usually add the request to the agenda, and public officials are usually eager to participate in Youth art month if you will just ask them!

[CLICK HERE](#)



**TO ACCESS AND
DOWNLOAD THE
PROCLAMATION FORM**



BIG ART DAY

THURSDAY, MARCH 6, 2025

Big Art Day is a statewide art event to raise awareness of art education and the positive effect art has on our communities!

It is an attempt by the Texas Art Education Association (TAEA) to engage all art educators, their students and communities in a single day art event!

This event is for members and by members!
Read more about Big Art Day [here!](#)

CLICK HERE



TO REGISTER YOUR BIG
ART DAY EVENT!



CLICK HERE



FOR BIG ART DAY
CELEBRATION IDEAS!



YOUTH ART MONTH CELEBRATION IDEAS

1. Have a Family Art Night!
2. Celebrate Big Art Day!
3. Paint faces at lunch!

4. Organize a “March for Art” school parade where students dress up as their favorite artist or work of art!

5. Invite local artists to conduct demos for your students!
6. Have district art shows!

7. Partner with schools within your district to create collaborative artwork!
8. Request a proclamation!

Document and save all YAM activities and events photo and information to later submit for the [YAM Scrapbook Report!](#)

When you are sharing your Youth Art Month Celebrations via social media, please tag TAEA at:

X- @Txarted or @TexasYAM
FB - @TexasArtEducationAssociation
IG - @txarted

CLICK HERE



**FOR MORE YOUTH ART
MONTH CELEBRATION
IDEAS!**

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YAM SCRAPBOOK REPORT

**SUBMISSION WINDOW OPENS:
ON OR BEFORE MARCH 14, 2025**

CLICK HERE



**TO SUBMIT YOUR YAM
SCRAPBOOK REPORT**

SUBMISSIONS DUE:

JUNE 14, 2025

01

**Who can submit
a YAM scrapbook
report?**

A summary report of your Youth Art Month activities should be submitted to the VP YAM by one of the following:

Local YAM chairpersons

Area Art Education Association YAM chairpersons

Art Educators in school districts that do not have a designated YAM chairperson

Individual schools that promote YAM activities

The ELECTRONICALLY submitted local report should include:

The enclosed written summary report.

Listing of monetary and in kind donations.

Innovative ideas to bring awareness to the community about YAM.

Copies of your scrapbook, documentation of photographs, news clippings, posters, printed programs, proclamations, and or endorsements.

Evidence of increased support for art education in the local area.

02

**What should my
report include?**

All local reports will be organized into a state report (or scrapbook) for the National YAM organization. Please use the online form when submitting your report ELECTRONICALLY.

Award(s) of Excellence will be presented to at least one local YAM chairperson at the TAEA Conference! Selection will be based on the extensiveness of YAM activities as well as thoroughness of the report.

03

**Important
Reminders!**



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ARTWORK PERMISSION FORM



Please note: Our system auto populates student letters, certificates, artwork labels, etc. based on what is entered into the system! We want our student artist's information to be accurate, so ALL forms MUST be filled out digitally and NOT handwritten! Forms that are not filled out digitally will NOT be accepted and sent back to the district representative for correction!

[CLICK HERE](#)

TO DOWNLOAD THE PERMISSION FORM IN ENGLISH

[CLICK HERE](#)

TO DOWNLOAD THE PERMISSION FORM IN SPANISH

TAEA TEXAS ART EDUCATION ASSOCIATION

STUDENT ARTWORK PERMISSION FORM
TASA/TASB Convention
Youth Art Month/Flag Design
KAM Spring Exhibition

JFAEB JOURNAL OF ART EDUCATION

I agree to allow my art to be part of the Texas Art Education Association's exhibit. Including, but not limited to, I release TAEA and its agents from any and all responsibility in the event of loss or damage to my artwork. I agree to allow my art to be displayed, photographed and/or published for educational, non-profit, visual art publications and exhibitions, including TAEA's online gallery and Texas Education Agency (TEA).

District (Full Name) _____ Page of Artwork: 200 201

Student Name _____ Grade _____

Title of Artwork _____ Art Level/Course _____

Medium _____ Artwork Dimensions _____

School (Full Name) _____

School Address _____

City _____ Zip Code _____ Phone # _____

Profile _____ Teacher's Name _____ TAEA # _____

Teacher's Email _____

Teacher's Home/Cell Phone _____

Profile _____ Principal's Name _____

Principal's Email _____

Profile _____ Superintendent's Name _____

Superintendent's Email _____

Superintendent's Address _____

City _____ Zip Code _____

Student Signature _____ Date _____

Parent Name _____

Parent Signature (parent/master's use only) _____ Date _____

*Parent Email _____

Student Address _____

City _____ Zip Code _____

Parent Home/Cell Phone _____

Please note all forms MUST be filled out digitally and NOT handwritten. If the parent is unable to sign the form in person or electronically, please print out the digitally completed form, have them sign it, then scan it once it is completed!

TAEA TEXAS ART EDUCATION ASSOCIATION

STUDENT ARTWORK PERMISSION FORM
TASA/TASB Convention
Youth Art Month/Flag Design
KAM Spring Exhibition

JFAEB JOURNAL OF ART EDUCATION

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District (Full Name) _____ Page of Artwork: 200 201

Student Name _____ Grade _____

Title of Artwork _____ Art Level/Course _____

Medium _____ Artwork Dimensions _____

School (Full Name) _____

School Address _____

City _____ Zip Code _____ Phone # _____

Profile _____ Teacher's Name _____ TAEA # _____

Teacher's Email _____

Teacher's Home/Cell Phone _____

Profile _____ Principal's Name _____

Principal's Email _____

Profile _____ Superintendent's Name _____

Superintendent's Email _____

Superintendent's Address _____

City _____ Zip Code _____

Student Signature _____ Date _____

Parent Name _____

Parent Signature (parent/master's use only) _____ Date _____

*Parent Email _____

Student Address _____

City _____ Zip Code _____

Parent Home/Cell Phone _____

Please note all forms MUST be filled out digitally and NOT handwritten. If the parent is unable to sign the form in person or electronically, please print out the digitally completed form, have them sign it, then scan it once it is completed!

[CLICK HERE](#)

TO VIEW A HOW-TO VIDEO ON FILLING OUT FORMS DIGITALLY

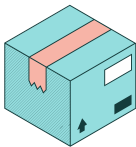


YOUTH ART MONTH CONTACT INFORMATION

Youth Art Month VP
Amber Forgey



Email Address:
Amber.forgey@pisd.edu



Shipping Address:
% Plano Senior High School
2200 Independence Pkwy
Plano, TX 75075



District Representatives:
Please do not mail any physical artwork
until you are contacted in January
with a list of artwork to mail.

Youth Art Month Facilitator
Gretchen Bell-Young



Email Address:
Gretchen.Bell@cfisd.net